

COMFORT | AUTUMN/WINTER 2018



KLAVENESS



THE KLAVENESS CONCEPT

Producing nice, comfortable shoes, based on good lasts, top quality material and high level craftsmanship.

This is our purpose at Klaveness Footwear. According to our philosophy, footwear should adapt to the foot, and not the opposite. Therefore, our product development is thoroughly assisted by designers and orthopaedic specialists, whose collaboration creates products that fulfil both aesthetic and functional criteria. In addition, Klaveness also has the ambition to be a total supplier. Our aim is to create a wide diversity of products that will serve any of our customers' needs.

We develop, produce and distribute the following range of products:

COMFORT

This is a meaningful collection for Klaveness, designed for your daily life. Aiming for perfect fit, comfort and taste, it combines high-quality materials with top handcraft, providing your feet with excellent footwear.

BUNAD

Klaveness is proud to dedicate a line to the best of Norwegian tradition. Combine the beauty of the national costume with the comfort of your feet and celebrate tradition and folklore.

SLIPPERS

Slippers are considered worldwide to be the most comfortable footwear. In Klaveness, we take this seriously, using high quality, natural materials, such as wool felt, fur and leather, as well as a unique construction that will make you feel like you are walking on air.

MSS (Medical Stock Shoes)

Made specifically for those who can't find that special shoe in standard mass produced stores or who like the added comfort and flexibility. Medical and Rehabilitation shoes are based on special lasts and made from the finest materials, so your feet can have absolute comfort.

REHABILITATION

Specifically for prevention, rehabilitation and treatment, this range includes many styles and different features, so you can find the pair of shoes that matches your needs. Our goal is to give the most comfort, no matter what the medical condition is.

FIA (Footwear with Individual Adjustments)

FIA range is a careful selection of styles that can be easily adapted to the patient's needs. It offers several modification possibilities, including style, colour, and sole, according to any lifestyle.

OAS (Orthopaedic on Adjusted Standard Last)

A solution between FIA and OIL, OAS provides a range of customizable footwear with more adaptation possibilities in special cases than FIA.

OIL (Orthopaedic on Individual Last)

OIL shoes can be fully customized according to clinics and patients' needs. This orthopaedic line can be based on Klaveness shoes or other styles.

CMF (Custom Made Foot Orthotics)

Klaveness' orthotics are customizable according to anyone's needs, and are developed to help people manage conditions that can cause pain or discomfort during walking, running and everyday activities.

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DAGFINN KLAVENESS

Perfect fit, good lasts and top quality.

This was the idea of founder Dagfinn Klaveness when he started to produce shoes in 1957.

By this time Norwegian shoe factories were losing competition for low-cost countries. Across the country businesses were closing down. Local press noticed the enterprise in Sandefjord. Under the headline **Yet there are optimists** the newspaper marvelled of the man who would not give up.

Today we know how the story went. Klaveness has businesses in several countries and sells more shoes than ever. We believe it is due to holding on to the original entrepreneurial idea:

Making shoes that your feet would have chosen - footwear with perfect fit and good spacious lasts, of top quality.

Klaveness has produced footwear for nearly 60 years. We are a Norwegian company strongly rooted in Scandinavia with assortments of comfort shoes, folklore shoes, and Nordic inspired slippers, as well as with a wide range of medical footwear. Our strength is that we control the entire process from start to finished product; all shoes are produced in our factories in Portugal and Poland.

Our main message is extra wide lasts with a unique, good fit!

We are committed to constantly develop our products and a secure great quality. We always want to be able to offer our users up-to-date footwear with extra width and volume as well as optimal comfort.





THE LAST IS THE HEART OF THE SHOE

The last should as far as possible follow the shape of the foot.

By adjusting the last you can create shoes with different shapes and expressions.

For Klaveness it is important that the aesthetic adjustments to the last don't compromise the basic needs for the foot.

Generally you can say that the cobbler's lasts are as secret as a baker's recipe for bread. It takes a lot of adjustments and fittings before the cobbler has a last that fits many different people.

The optimal solution is of course to create an individual last that fits the unique foot perfectly, Klaveness offers to make individual lasts through our orthopaedic assortment. Fortunately, the need for individual lasts are limited to quite a small number of patients.

WORDS AND EXPRESSION

In the shoe industry different terms are used to describe a last.

Toe box is a term that is often used to describe the front part of the last. The *toe shape* is the part of the last that is most easily shaped to create different designs and character.

The *toe* and *heel height* of the last is important to consider during the first steps of the development of a last. A last that is created for a shoe with 15mm heel height can for example not be used for a shoe with 30mm heel height.



SEASONAL NEWS!

Among these first pages we will present the new Klaveness styles for the season. These are based on our most popular lasts and, of course, generous in width and volume. We hope you will find them interesting!



Welcome to the Klaveness autumn/winter 2018 collection!



CF 18660 | WOMEN

 INGVILD |  K |  3-10

 TR |  

202 Black

832 Dark blue

NEW!



CF 18621 | WOMEN

LISA K | K | 2½-10

TR | |

283 Black

383 Dark brown



CF 18661 | WOMEN

INGVILD | K | 3-10

TR |

291 Black

391 Brown

NEW!



CF 18620 | WOMEN

LISA K | K | 2½-10
PU, Rubber | x2

- 201 Black
- 212 Black
- 392 Dark brown
- 892 Dark blue



CF 18601 | WOMEN

METTE | H | 2½-9
TR |

- 202 Black
- 212 Black
- 392 Dark brown
- 987 Red



NEW!



CF 18450 | WOMEN

FRIDA | L | 2½-9

TR |

208-258 Black

756-448 Grey-Shimmery beige





LISA

WOMEN |  J/K | 

Lisa is an important last of Klaveness collection and is ideally suited for wider shoes. Lisa has especially good fit, with a toe box that delivers plenty of toe space and a roomier forepart. The heel is also anatomic-shaped, which gives a good heel grip without feeling too tight. This last gives a heel height of 15 mm.



KLAVENESS



WARM
LINING



CF 14624

2½-10

TR |

201 Black

212 Black

392 Dark brown



WITH
TWISTABLE,
STUDDED
PART



CF 15621

3-9

PU/Rubber | x2

201 Black

212 Black



CF 14621



201 Black

212 Black

283 Black

383 Dark brown

LEATHER
LINING



CF 17621



212 Black





CF 14610

PU/Rubber |



201 Black

208 Black

212 Black

738 Grey

892 Dark blue

987 Red



CF 13226

TR |

202 Black


212 Black



WITH
TWISTABLE,
STUDDED
PART



CF 18610

PU/Rubber |  

201 Black

212 Black

WITH
TWISTABLE,
STUDDED
PART



CF 18612

PU/Rubber | 

212 Black



CF 14420

 TR

202 Black

208 Black

212 Black

658 Olive



CF 15123

 PU/Rubber | **FLEX** | 

201-225 Black

212-226 Black



FRIDA

WOMEN | L | 2-9 |

Frida is the last that has longest tradition on our collection. It is significantly different than, for example, the Lisa last in the toe box area. Frida has a more oval toe shape, which gives a different expression than our most anatomic developed last, Lisa.



KLAVENESS



WARM
LINING

CF 16640

2-9

TR |

201-208 Black

231-208 Black



CF 17640

2½-9

TR |

201-208 Black

202-208 Black

832-898 Dark blue



CF 17641

2½-9

TR |

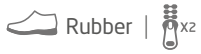
212-208 Black

754-738 Grey

972-927 Burgundy



CF 10642



202 Black
202-207 Black
222-207 Black
209 Black



CF 10643



202 Black
222-207 Black



CF 14643



201 Black
209 Black



CF 18141

2-9

EVA, Rubber |

202-288-208 Black

382-388-348 Dark brown

832-888-868 Dark blue



CF 17145

2½-9 | TR

201-208 Black



CF 16140

EVA |

208-258 Black

241-248-205 Black

868-888 Dark blue



CF 16148

TR

208-284-141 Black-Silver



CF 16450

TR |

202 Black





CF 10455

PU | FLEX

202-218 Black



CF 13444

PU

202 Black

209 Black



CF 11444

TR

202 Black

209 Black



METTE

WOMEN |  H |  2½-9 | 

Mette is a last that exists for a long time in Klaveness collection. It has a good volume and shapes fine boots.



KLAVENESS



WARM
LINING

CF 14602



208 Black

212 Black

392 Dark brown

892 Dark blue



CF 14601



202 Black

212 Black

INGVILD

WOMEN |  K |  3-10 | 

Ingvild belongs to our boot collection last series and was made by our former designer Ingvild. It gives the ground one of our boot collections.



KLAVENESS



CF 14666



201 Black

212 Black

392 Dark brown



CF 14662



201 Black

212 Black

283 Black

383 Dark brown



CF 17664



202-208 Black

202-209 Black



CF 15660



212 Black

383 Dark brown

ANITA

WOMEN |  J |  2½-9 | 



The toe box of the Anita last is one of the most voluminous in the Klaveness collection. This makes it very suitable for comfortable moccasins. The Anita last has a bit more moderate volume, but the moccasin construction gives flexibility and is suitable for a diversity of feet.



KLAVENESS



CF 14437



202 Black

209 Black

972 Burgundy



ALINA

WOMEN |  J |  35-43 | 

Alina is a classic and proven last with rich volume and a good fit. It has a feminine design with a slight elevation on heel height, but very suited for footwear with high comfort demands.



KLAVENESS



DELIVERED
WITH AN
EXTRA PAIR OF
MASSAGING
FOOTBEDS



CF 14250

 PU

202 Black



CF 14251

 PU

202 Black



THEA

WOMEN | G | 2½-10 |

This last looks very much like Lisa in character, with a wide and rounded forepart profile. Thea has a rich volume and is ideal comfortable sandals.



KLAVENESS



CF 15268

PU/Rubber

201 Black

212 Black

NATURFORM

UNISEX |  L |  35-48 | 

Naturform is a last that follows the natural form of the foot, making it ideally suited to its contours. This last is generous in width and volume.




KLAVENESS



CF 00836
PU
202 Black



CF 00837
PU | 
202 Black

DIDRIK

MIEHET |  M |  40-48 | 

Didrik last is a distinctive, pleasant, anatomic developed shape, exactly as Lisa and Thea. This men's last is optimal for Nordic feet that are usually a bit wider and voluminous than what is typical for southern European countries.




KLAVENESS



CF 15308

40-48

PU/Rubber | 

202-218 Black | **FLEX**

212 Black

WITH
TWISTABLE,
STUDDED
PART



CF 15803

40-47

PU/Rubber | x2

212 Black



WARM
LINING

CF 14803

40-48

TR | x2

212 Black

283 Black

383 Dark brown

392 Dark brown





CF 15306

👣 PU/Rubber | ✂️ | FLEX

212-226 Black

392-346 Dark brown

892-846 Dark blue



CF 15307

👣 PU/Rubber | FLEX

212-226 Black

392-346 Dark brown

892-846 Dark blue



EMIL

MIEHET | L | 40-47 |

Emil last is the newest last development in our Comfort men collection. With a modern but classic look, this wide, great fitting last provides optimal comfort.



KLAVENESS



CF 14702

TR-Vibram®

212 Black

392 Dark brown

THORE

MIEHET |  N |  40-48 | 

Thore is a comfortable and exceptionally wide last. It is suitable for making men's shoes and sandals.



KLAVENESS



CF 01338

EVA, Rubber | |

204-208-754 Black - Grey

834-898-397 Dark blue - Camel

BOA



CF 01341

EVA, Rubber | | BOA

204-208-754 Black - Grey

834-898-397 Dark blue - Camel



CF 01327

PU

202 Black

392 Dark brown



CF 01337

PU

202 Black

392 Dark brown















































280 REASONS FOR CHOOSING KLAIVENESS FOOTWEAR!

95 parts, 123 manufacturing steps,
62 minutes of craftsmanship!



COLOURS AND MATERIALS












	141 Silver	Metallic nappa		248 Black	Chevreau velour		658 Olive	Split velour
	201 Black	Nappa		258 Black	Printed chevreau		738 Grey	Split velour
	202 Black	Nappa		283 Black	Waxed nubuck		754 Grey	Waxed nubuck
	204 Black	Nappa		284 Black	Nappa		756 Grey	Chevreau velour
	205 Black	Patent leather		288 Black	Printed chevreau		832 Dark blue	Nappa
	207 Black	Pig velour		291 Black	Nappa		834 Dark blue	Nappa
	208 Black	Split velour		346 Dark brown	Stretch nubuck		846 Dark blue	Stretch nubuck
	209 Black	Croco		348 Brown	Split velour		868 Dark blue	Chevreau velour
	212 Black	Waxed nubuck		382 Dark brown	Nappa		888 Dark blue	Printed chevreau
	218 Black	Stretch lycra and neoprene		383 Dark brown	Waxed nubuck		892 Dark blue	Waxed nubuck
	222 Black	Artificial leather		388 Dark brown	Printed chevreau		898 Dark blue	Split velour
	225 Black	Stretch artificial leather		391 Brown	Nappa		927 Burgundy	Pig velour
	226 Black	Stretch nubuck		392 Dark brown	Waxed nubuck		972 Burgundy	Waxed nubuck
	231 Black	Nappa		397 Camel	Waxed nubuck		987 Red	Pig velour
	241 Black	Chevreau		448 Shimmery beige	Printed chevreau			

LASTS

Last	Width	Heel (mm)	Size range
Alina	J	15	35-43
Anita	J	15	2½-9
Didrik	M	15	40-48
Emil	L	15	40-47
Frida	L	20	2-9
Ingvild	K	20	3-10
Lisa	J	15	2½-10
Lisa K	K	15	2½-10
Mette	H	20	2½-9
Naturform	L	15	35-48
Thea	G	20	2½-10
Thore	N	15	40-48

SYMBOLS

In order to simplify information, we use symbols for the most frequent product characteristics.

	Last
	Size range
	Width
	Sole
	Ice sole with patented twistable stud part
	Bellows tongue
	Lightweight sole
	Removable footbed
BOA	The Boa® System
	Cut-to-length straps
	Zipper
	Double zipper



MARKETING MATERIALS

We want to focus on marketing materials for styles that we do believe will be the best selling products this season. If you have any questions please contact us. We will be happy to assist you.





facebook.com/Klaveness.Footwear



Klaveness Footwear companies
have been certified eco-friendly

Sweden



Portugal



Please refer to our website for further information on Sales & Delivery Conditions.

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